

HEALTH BENEFITS NATION

September 26 – 28, 2023 • The Royal Sonesta Houston Galleria • Houston, TX

Transform Employee Health: Adopt Value-Driven, Affordable, and Inclusive Benefits

AGENDA SNAPSHOT



Day One		Tuesday, September 26, 2023	
8:00 AM – 6:30 PM	Registration Open		
9:00 AM – 1:00 PM	Deep-Dive Workshop: Employer Fiduciary Training (Lunch Included for Participants)		
1:00 PM – 2:00 PM	BONUS JUMPSTART SESSION: Meeting Employees Where They Are: Solving the Complexities of and Simplifying Health Benefits		
2:00 PM – 2:15 PM	Conference Welcome and Chairperson's Opening Remarks		
2:15 PM – 3:15 PM	Navigating the Future of Work		
3:15 PM – 4:15 PM	From Imagination to Reality: A SMART Network Approach to High-Value Health Benefits Purchasing		
4:15 PM – 5:15 PM	Balancing the Digital Dichotomy: Leverage Virtual Technology to Bring Care Closer to Employees		
5:15 PM – 6:30 PM	Opening Night Reception		
Day Two		Wednesday, September 27, 2023	
7:00 AM – 6:45 PM	Registration Open		
7:30 AM – 8:00 AM	Morning Coffee		
8:00 AM – 8:30 AM	thiNc Digital Opening Keynote: More Than Just a Buzz Word: AI's Role in Transforming Healthcare (Shared session with Digital Health Engagement Summit for Health Plans and Hospital Systems)		
8:30 AM – 8:35 AM	Health Benefits Nation Chairperson Remarks		
8:35 AM – 9:25 AM	Harnessing the Power of Advanced Primary Care to Sustain Health Improvements and Deliver High-Quality Care		
9:25 AM – 10:15 AM	Weighing the Consequences: Navigating Coverage for GLP-1 Drugs		
10:15 AM – 10:55 AM	Coffee and Networking Break		
11:00 AM - 11:45 AM	Cutting Down Medical Expenses with a Value-Driven Health Plan Strategy		
11:45 AM – 3:20 PM	CONCURRENT TRACK SESSIONS		
11:45 AM – 12:30 PM	Whole-Person Health and Well-Being Track Destigmatize and Personalize: Effective Approaches to Improve Behavioral Health Outcomes		
	Shared Session Between Innovations in Self-Funding Track & Benefits Adviser Strategy Track Reimagining the Employee Health Experience with AI and Technology		
12:30 PM – 1:45 PM	Lunch		
12:30 PM – 1:45 PM	Founders' Forum Luncheon		
1:50 PM – 2:35 PM	Whole-Person Health and Well-Being Track New Pathways for Chronic Care: Improving Management of and Support for Chronic Health Conditions		
	Innovations in Self-Funding Track Strategic PBM Spend: Adopt an Outcomes-Based, Patient-Focused Drug Purchasing Strategy		
	Benefits Adviser Strategy Track Driving Affordable, High-Quality, and Transparent Healthcare with a Direct Contracting Strategy		
2:35 PM – 3:20 PM	Shared Session Between Whole-Person Health and Well-Being Track & Benefits Adviser Strategy Track Outlook on Virtual Primary Care to Contain Costs and Improve Outcomes		
	Innovations in Self-Funding Track How HR Can Transform into Healthcare Changemakers		
3:20 PM – 3:50 PM	Coffee and Networking Break		

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3:55 PM – 4:40 PM	Whole-Person Health and Well-Being Track The Intersection of Health, Life, and Medical Care Shared Session Between Innovations in Self-Funding Track & Benefits Adviser Strategy Track Transparency in Healthcare: Guiding the Way to Next Generation Health Plans
4:40 PM – 5:30 PM	Less Talk More Action: Employer’s Role in Accelerating Health Equity <i>(Shared session with Digital Health Engagement Summit for Health Plans and Hospital Systems)</i>
5:30 PM – 6:40 PM	A Taste of Houston Networking Reception
Day Three	Thursday, September 28, 2023
7:30 AM – 2:00 PM	Registration Open
8:00 AM – 8:40 AM	Morning Coffee
8:40 AM – 8:45 AM	Chairperson Remarks
8:45 AM – 9:15 AM	Unlocking Innovations in Pain Management and Care <i>(Shared session with Digital Health Engagement Summit for Health Plans and Hospital Systems)</i>
9:15 AM – 9:45 AM	Case Study: Driving Innovation, Cost Savings, and Pain Relief with Digital MSK Care <i>(Shared session with Digital Health Engagement Summit for Health Plans and Hospital Systems)</i>
9:45 AM – 10:30 AM	A Hybrid Model for Seamless Chronic Care
10:30 AM – 11:00 AM	Networking Break
11:00 AM – 11:45 AM	INTERACTIVE ROUNDTABLE DISCUSSIONS
	<i>End your tailored learning with focused, peer discussions to collaborate and take workable strategies back to your organizations.</i>
	ROUNDTABLE A: Prioritizing Women’s Health in the Workplace
	ROUNDTABLE B: Innovative Partnerships to Manage Medical Trend High-Cost Claimants
	ROUNDTABLE C: Direct-to-Employer Contracting Strategies
	ROUNDTABLE D: Efforts to Promote and Improve Health Literacy Among Employees
11:45 AM – 12:15 PM	Employers Speak Up: Demanding Transparency to Fix the Cost and Quality Problem
12:15 PM	Health Benefits Nation – Main Event Concludes
	BONUS SESSIONS
12:15 PM – 1:15 PM	Lunch
12:25 PM – 1:05 PM	Luncheon Deep Dive: Discover the Synergy between Search Engine Optimization (SEO) and Artificial Intelligence (AI) to Amplify Customer Reach and Elevate Google Presence <i>(Shared session with Digital Health Engagement Summit for Health Plans and Hospital Systems)</i>
1:15 PM – 2:00 PM	Investors’ Panel: What’s on the Horizon for Digital Health? <i>(Shared session with Digital Health Engagement Summit for Health Plans and Hospital Systems)</i>

* Please refer to the mobile app for speaker and session updates.