

DAY ONE – SUNDAY, SEPTEMBER 8, 2024

8:00 AM – 5:00 PM	Registration Open		
8:00 AM – 9:00 AM	Morning Coffee and Breakfast		
INTERACTIVE DEEP-DIVE SESSIONS			
9:00 AM – 12:00 PM	DEEP-DIVE A	DEEP-DIVE B 9:00 AM – 1:00 PM	DEEP-DIVE C
	Enhancing Employee Benefits for Recovery-Ready Workplaces	Employer Fiduciary Training: Navigating Healthcare Plan Compliance Under the Consolidated Appropriations Act <small>*This Deep-Dive Session is limited to employers (HR, Benefits roles).</small>	Action Plan for Employers to Implement Evidence-Based Food as Medicine Programs
LUNCHEON ROUNDTABLE DISCUSSIONS			
12:00 PM – 1:30 PM	ROUNDTABLE A	ROUNDTABLE B	ROUNDTABLE C
	Making the Business Case for Opioid Risk Reduction in Employee Benefits	Intelligent Design: Plans That Reduce Friction and Maximize Value	Cybersecurity Strategies for Brokers and Healthcare Benefit Employers
1:40 PM – 2:00 PM	Welcome and Opening Remarks		
2:00 PM – 2:35 PM	MAINSTAGE PANEL DISCUSSION: Equitable, Affordable Healthcare for All: Revolutionizing Employer-Sponsored Healthcare with Personalized Innovation		
2:35 PM – 3:25 PM	MAINSTAGE PANEL DISCUSSION: Guardian Fleet Services Story: From Cost Burden to Cost Savings by Achieving C-Suite Buy-In for Transformative Healthcare Solutions		
3:25 PM – 3:50 PM	Refreshment Break		
3:55 PM – 4:45 PM	MAINSTAGE PANEL DISCUSSION: Mind Metrics Unveiled: Harnessing Data for Improved Workplace Mental Wellness		
4:45 PM – 6:15 PM	Opening Night Taste of Nashville Reception in the Exhibit Hall Exhibit Hall Opens		
6:30 PM – 8:00 PM	Documentary Screening: “It’s Not Personal, It’s Healthcare”		

DAY TWO – MONDAY, SEPTEMBER 9, 2024

7:30 AM – 6:00 PM	Registration Open
7:30 AM – 8:00 AM	Morning Coffee and Breakfast in the Exhibit Hall
8:00 AM – 8:10 AM	Morning Mindful Meditation
8:10 AM – 8:45 AM	MAINSTAGE SESSION: Let’s play a team trivia game to start the day!
8:45 AM – 9:10 AM	KEYNOTE: Raising the Bar on Workforce Health: Building a Company of the Future by Delivering Purpose and Meaning
9:10 AM – 9:55 AM	MAINSTAGE PANEL DISCUSSION: Unpacking GLP-1 Coverage: Proactive Strategies for Employers to Navigate Prescription Drug Plan Management
10:00 AM – 10:30 AM	Networking Break in the Exhibit Hall



CHOOSE YOUR TRACK SESSION

	Benefit Design and Self-Funding Strategies for Employers	Value-Driven Benefits Adviser and Broker Strategies	Whole-Person Health and Wellness
10:35 AM – 11:25 AM	Maximizing Workforce Health Through Direct Contracting with Health Providers	Redefining the Role of Benefit Consultants in Today's Healthcare Landscape: From Vendor Selection to Fiduciary Responsibility	Integrating Nutrition and Food as Medicine Programs Into the Benefits Plan To Optimize Health Outcomes
11:30 AM – 12:20 PM	The Big Fiduciary Black Box For Employer Health Plans: How Employers Are Focusing on PBM Procurement and Contracting as the Shiny Object Demanding Their Attention	Working Group Session: Solutions and Workarounds to Navigate Direct Contracting Barriers and Enable Medically-Tailored Plan Design	Taking Control of Hypertension with Data- and Outcomes-Driven Approaches

LUNCH + INTERACTIVE ROUNDTABLE DISCUSSIONS

	ROUNDTABLE D	ROUNDTABLE E	ROUNDTABLE F
12:20 PM – 2:00 PM	Total Rewards to Enhance Employee Engagement and Well-being	Fertility, Menopause, and Workplace Support	Innovative Therapies for Mental Health - Exploring Ketamine, Transcranial Magnetic Stimulation, and Psychedelics

CHOOSE YOUR TRACK SESSION

	Benefit Design and Self-Funding Strategies for Employers	Value-Driven Benefits Adviser and Broker Strategies	Whole-Person Health and Wellness
2:05 PM – 2:55 PM	Rethinking Healthcare Benefits Communication to Effectively Engage a Multi-Generational Workforce	Understanding the Role of Medical Captives to Efficiently Manage Rising Healthcare Costs	Breaking the Silence to Remove the Stigma in Addiction and Recovery
3:00 PM – 3:50 PM	Out With the Old and In With the New: Reengineering PBM Models To Drive Innovation and Personalization	Embracing Primary Care to Advance Whole Health Outcomes	Women's Health Revolution: Shattering Stigmas and Barriers
4:00 PM – 4:40 PM	MAINSTAGE PANEL DISCUSSION: Fostering Diversity, Equity, and Inclusivity in Workforce Health and Well-Being: Where Are We Today and Where Do We Go from Here?		
4:40 PM – 6:00 PM	Networking Reception in the Exhibit Hall		

DAY THREE – TUESDAY, SEPTEMBER 10, 2024

7:30 AM – 2:00 PM	Registration Open
7:45 AM – 8:25 AM	Morning Coffee in the Exhibit Hall

CHOOSE YOUR TRACK SESSION

	Benefit Design and Self-Funding Strategies for Employers	Value-Driven Benefits Adviser and Broker Strategies	Whole-Person Health and Wellness
8:30 AM – 9:20 AM	Six Steps to Control the Use of Weight Loss Drugs that You Haven't Thought Of (Really)	Examine Recent Class Action Lawsuits and Explore Community Engagement in Local Vendor Selection for Health Plan Design	Georgetown University's Journey to Creating a Healthy Workforce
9:25 AM – 10:15 PM	Adopting Virtual Care Strategies for Chronic Condition Management and Prevention	Trends and Challenges in the Employer Stop-Loss Market: What You Don't Know Could Hurt You	Implementing On-Site Wellness and Medical Care for Employees: An Actional Plan for Employers
10:15 AM – 10:20 AM	TRACK SESSION WRAP-UP		
10:20 AM – 12:30 PM	BRUNCH DISCUSSIONS AND NETWORKING IN THE EXHIBIT HALL		
11:00 AM – 11:50 AM	MAINSTAGE SESSION: Prioritizing Convenience, Quality, and Compassion in Benefits Plan Design: What Employers Should Know		
11:50 AM – 12:30 PM	RECAP ROUNDTABLES: Meet the Speakers and Take Actionable To-Dos's Back To the Office		
12:30 PM	Closing Remarks Summit Concludes		